



# Overview of the KBCSD

## (Korea Business Council for Sustainable Development)

### Introduction

- KBCSD(Korea Business Council for Sustainable Development) is a CEO-led organization of 66 forward-thinking companies that endeavors to put Korean industry on track to economic development in harmony with environment and social development.
- KBCSD is a global network partner of the WBCSD(World Business Council for Sustainable Development)

### History

- 2002 : Inaugural General Meeting held on March 21
  - \* Dr. Dong-Soo Huh, Chairman of GS Caltex Corporation, appointed the first Chairman of KBCSD
- 2009 : Designated as a focal point for 'Green Growth Business Dialogue' under the Presidential Committee on Green Growth  
(Recognized as a premier business voice in shaping national sustainability policies)
- 2012 : WBCSD Annual Council Meeting held in Seoul, in commemoration of the 10<sup>th</sup> Anniversary of the establishment of KBCSD
- 2015 : Sustainable Korea 2030 Master Plan established and officially announced  
Korea-China CEO Roundtable on Sustainable Development launced in Beijing
- 2016 : Dr. Myung-Ja Kim, former Minister of Environment, appointed the second Chairperson of KBCSD
- 2018 : Mr. Myung-su Huh, Vice Chairman of GS E&C, appointed the third Chairperson of KBCSD
- 2020 : Mr. Kyong-Ho Lee, Chairman of Younglim Timber, appointed the fourth Chairperson of KBCSD

### Membership

- KBCSD membership spans 66 enterprises that are spearheading sustainable business practices
- Member companies comprise 17 industrial sectors as follows:  
oil refinery and gas, steel, electrical and electronics, petrochemical, construction, aviation, automobile, paper and pulp, accounting and consulting, telecommunications, power utility, agriculture, etc.

<b>Public-Private Policy Consultation</b>	<ul style="list-style-type: none"> <li>Convene CEO gatherings with high-level officials from politics, government and the National Assembly with a view to providing business inputs regarding pending policy issues on sustainable development (Invitees include Prime Minister, Minister of Environment, Minister of Trade, Industry and Energy, etc.)</li> </ul>
<b>Policy Research</b>	<ul style="list-style-type: none"> <li>Provide a platform for member interaction in developing sustainability policies, publishing policy recommendation reports, etc.</li> </ul>
<b>Visions and Roadmaps</b>	<ul style="list-style-type: none"> <li>Establish mid-, and long-term visions and action plans for the business sector in its response to major sustainability megatrends (Sustainable Korea 2030 Master Plan)</li> </ul>
<b>Capacity-Building</b>	<ul style="list-style-type: none"> <li>Enhance capacity-building and information-sharing for member companies associated with sustainability management through specialized education programs</li> </ul>
<b>Media Relations</b>	<ul style="list-style-type: none"> <li>Hold KBCSD Media Awards on Sustainability on an annual basis to promote public and media awareness of sustainable development</li> </ul>
<b>International Relations</b>	<ul style="list-style-type: none"> <li>Interact closely with WBCSD, CBCSD, Nippon Keidanren, ADB, GCF and other like-minded organizations to promote regional and global collaboration in such fields as climate change, energy, inclusive business, and global CSV</li> <li>Help member companies advance sustainable business practices by introducing best practice models and implementation tools proven by leading global expertises</li> <li>Spearhead green initiatives in Asia by holding 'Korea-China CEO Roundtable on Sustainable Development' aimed at expanding low-carbon, green business opportunities</li> </ul>

### • Honorary Chairman :

- ✓ Dong-Soo Huh, Chairman of GS Caltex
- ✓ Myung-Ja Kim, President of the Seoul Forum for International Affairs (SFIA), Former Minister of Environment
- ✓ Myung-Soo Huh, Vice Chairman of GS E&C

### • Chairman :

- ✓ Kyong-Ho Lee, Chairman of Younglim Timber



























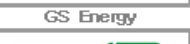



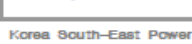

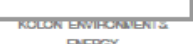














### • Vice Chairmen :

- ✓ Mu Hion Woo, President of GS E&C
- ✓ Hak-Cheol Shin, Vice Chairman of LG Chem
- ✓ Hussain A. Al-Qahtani CEO of S-OIL
- ✓ Jun Kim, President of SK innovation
- ✓ Hak-dong Kim, President of POSCO
- ✓ Kyo-Hyun Kim, Vice Chairman of Lotte Chemical Corp
- ✓ Jin Soo Rho, President of Korea Zinc
- ✓ Seung Kwon Ko, Senior Vice President of GS Caltex

### • Board Members :

- ✓ Dong-Il Ahn, President of Hyundai Steel
- ✓ Soo-Il Lee, President of Hankook Tire&Technology
- ✓ Chan-Soo Chung President of GS E&R
- ✓ Jae-Hoon Chung, President of Korea Hydro & Nuclear Power Co.,Ltd
- ✓ Soo-Bok Lee, President of Ecoeye Co. Ltd
- ✓ Jeong-Nam Kim, Vice Chairman of DB Insurance

### 66 Member Companies

 YOUNGLIM TIMBER	 GS E&C	 LG Chem	 S-OIL	 SK innovation
 POSCO	 LOTTE CHEMICAL	 Korea Zinc	 GS Caltex	 HYUNDAI STEEL
 Hankook Tire&Technology	 GS E&R	 KHNP	 ECOEYE	 DB Insurance
 Emst & Young korea	 Hansol Paper	 Hanwha Solutions	 AMOREPACIFIC GROUP	 Hanwha Impact
 Hankook Shell Oil	 Hyundai Oilbank	 K-water	 SK gas	 GSEPS
 SAMJONG KPMG	 Korea Power Exchange	 GS Power	 YULCHON	 GS Energy
 K-eco	 KEITI	 Latitude	 Samchully	 Hyundai Green Power
 SK hynix	 Korea South-East Power	 Korea Midland SDI	 KOLON ENVIRONMENT & ENERGY	 HALLA Cement
 Ssangyong C&E	 LS Cable & System	 ECOLAB KOREA	 Eco Management Korea	 SK securities
 Soosan Industries	 YOUNGJIN STEEL	 POSCO ENERGY	 HANYOUNG NUX	 We create chemistry BASF
 KIA	 SAMSUNG C&T	 SAMSUNG INSTITUTE OF SAFETY & ENVIRONMENT	 SAMSUNG ENGINEERING	 SAMSUNG ELECTRO MECHANIC
 SAMSUNG ELECTRONICS	 SAMSUNG SDI	 ASIANA AIRLINES	 INDUSTRIAL BANK OF KOREA	 SK telecom
 Yuhan-Kimberly	 KT	 KOLON BENIT	 KOGAS	 KOREA ENERGY AGENCY
 Hanwha TOTAL				

- **Government** : Ministry of Environment, Ministry of Trade, Industry & Energy, Ministry of Land , Infrastructure & Transport, Office for Government Policy Coordination, etc.
- **National Assembly** : Climate Change Forum, Environment & Labor Committee, Industry & Trade Committee, Sustainable Development Committee, etc.



**Government /  
National Assembly**



WBCSD, CBCSD, Nippon Keidanren, ADB, GCF, GGI, UN, and 60 BCSDs,

**The industry**

66 major large businesses,  
6 major business associations,  
other industrial associations



**KBCSD**

**International  
Organizations like  
WBCSD and etc**

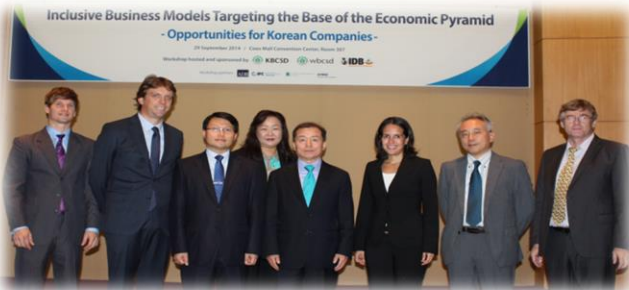


**Media**

Maeil Business Newspaper,  
Chosun Ilbo,  
Seoul Broadcasting System (SBS),  
Dong-A Ilbo, etc.

**Research Institute,  
Law firm, Consulting**

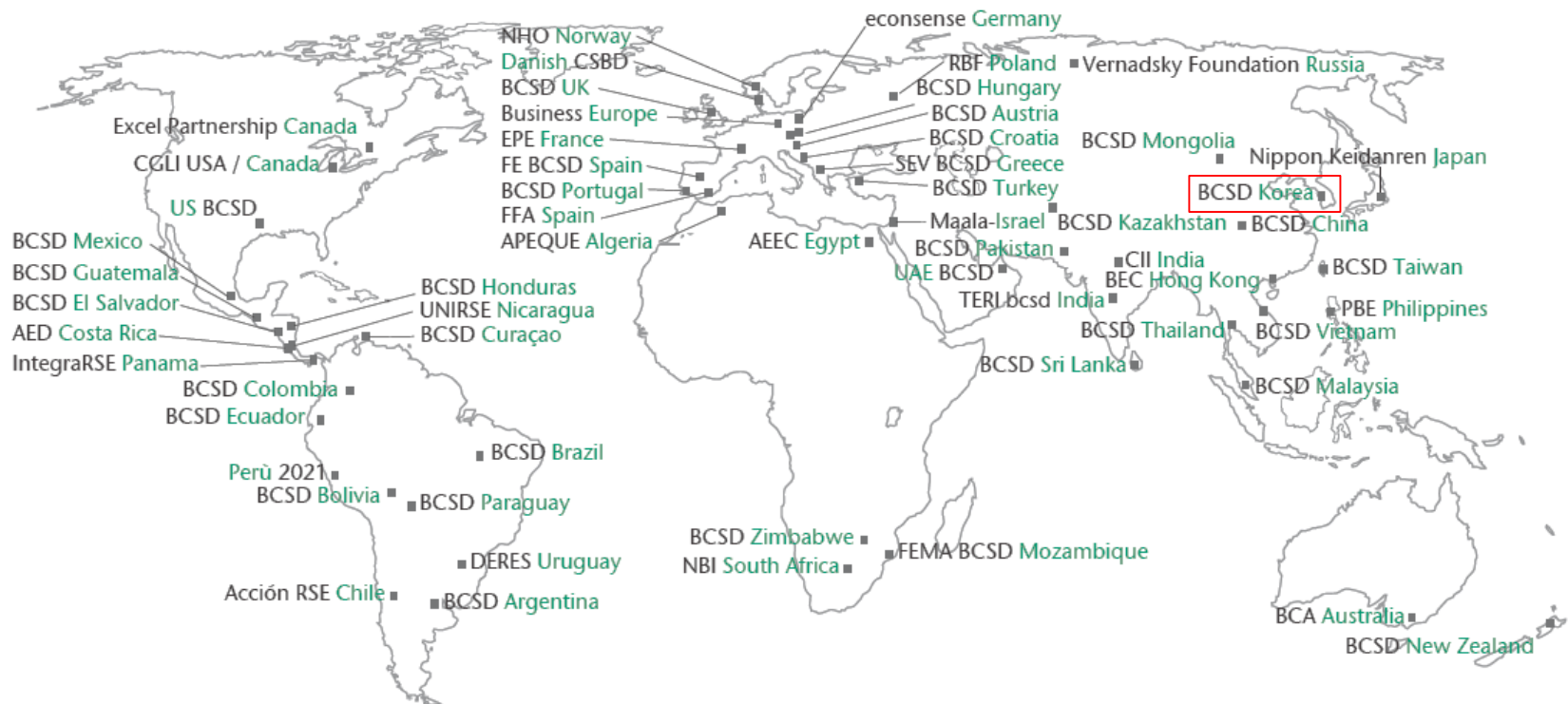
Samjong KPMG LLC, Ernst&Young,  
KOLON BENIT, Attorneys at Law  
Yulchon, Samsung Institute of Safety  
& Environment, etc.



## WBCSD (World Business Council for Sustainable Development)

- Founded in 1991 by a request of UNCED as a global CEO-led organization serving as a leading voice of business in support of sustainable development
- Currently, CEOs of more than 200 global companies around the world are actively engaged in the Council
  - Majority of members are in the upper ranks of 'Fortune Global 500 companies' and 'Global 100 Most Sustainable Companies' (annually announced in the Davos Forum)
- Sunny Verghese, President of Olam international, serves as the Chair of WBCSD

## WBCSD Global Network









# What WBCSD Does



## Business Leadership for Sustainable Development

- WBCSD helps member companies integrate successful sustainability into their core business strategies.
- manage risks, anticipate consumer demand, build positions in growth markets, secure access to needed resources, and strengthen their supply chains, etc.

									
Circular Economy	Business and Human Rights	Inclusive Business	Rural Livelihoods Initiative	Carbon Capture and Storage (CCS)	Green House Gas Protocol	LCTPI Low Carbon Freight	LCTPI Low Carbon Transport Fuels	Decarbonizing Transport	Finance
									
Resilience	Access to safe water, sanitation, hygiene (WASH)	Improve land based waste management to reduce marine debris	Scale up industrial water reuse & resource recovery	Water stewardship: increase business participation in reducing shared water risk	Water, energy, climate change resilience	Sustainable Lifestyles	Mainstreaming Life Cycle Assessment for Whole Buildings	Solutions Lab on the Circular Economy	Climate Policy
									
Biodiversity Measurement and Reporting	Business Learning Hub on Landscapes	Land Restoration	Natural Infrastructure for Business	Leadership Program	Natural Capital Protocol	Reporting Matters	Risk Management	Finance for Social Impact	LCTPI Renewables
									
The Reporting Exchange	Climate Smart Agriculture	Food loss and waste	Energy Efficiency in Buildings 2.0	Sustainable Mobility Project 2.0	Zero Emission Cities	Developing Metrics	Prototyping Innovations	Inspiring Engagement	
									
FRSH	The Chemical Sector Project	Tire Industry Project	Cement Sustainability Initiative (CSI)	Materials Marketplace	Product Portfolio Sustainability Assessment	Natural Capital Protocol Toolkit	Social Capital Protocol	Forests & Forest Products as Carbon Sinks	